

TOP 10 REASONS

Your Assistant Should Become ASHA Certified

- » 1. **Allows you to practice at the top of your license.** With an ASHA Certified Assistant, you can interact with clients/patients with complex cases, allowing you to work at your highest ability.
- » 2. **Lightens your workload.** Having an ASHA Certified Assistant will allow you to confidently delegate services that are within their scope of practice, allowing you more time to engage with your clients.
- » 3. **Creates a consistent standard.** Certification establishes a uniform standard for the knowledge/skill levels expected of assistants and ensures that all certified assistants meet the same rigorous requirements. Having an ASHA Certified Assistant assures you of your team's ability to provide more consistent services.
- » 4. **Clearly defines their role.** Certification enables open communication and teamwork, establishing that everyone has a clear understanding of their roles and responsibilities.
- » 5. **Demonstrates commitment to clients/patients.** Having certified assistants demonstrates to clients/patients that your team is dedicated to providing the highest level of service and underscores that your organization holds its staff to the highest professional standards.
- » 6. **Shows you value your assistant.** Encouraging a colleague to obtain ASHA Assistants certification shows that you share their desire to be the best possible professional. Your assistant will feel valued and appreciated by you and your organization.
- » 7. **Gives your whole team greater adaptability.** With certified assistants and workloads that you can shift, your whole team becomes more adaptable and better able to perform essential everyday tasks and excel in the workplace.
- » 8. **Allows your assistants to shine.** By taking that additional step and earning ASHA certification, your assistant shows their commitment to the profession.
- » 9. **Creates a stronger and more unified team.** By encouraging your assistants to become certified, you create a team that's strong, collaborative, and effective.
- » 10. **Easier hiring.** Hiring an ASHA Certified Assistant is a cost-effective, reliable means of identifying qualified professionals, relieving some of the training burden currently placed on audiologists and SLPs.

